



Wood Engraved



Wood + Acrylic



Traditional LED



Custom LED



| Rate | Margin | Rate | Margin | Volume | Rate | Margin | Rate | Margin |
|-------|--------|--------|--------|----------|--------|--------|--------|--------|
| \$6.5 | 35% | \$13 | 35% | 50-99 | \$19.5 | 35% | \$26 | 35% |
| \$5.8 | 42% | \$11.6 | 42% | 100-249 | \$17.4 | 42% | \$23.2 | 42% |
| \$5.4 | 46% | \$10.8 | 46% | 250-499 | \$16.2 | 46% | \$21.6 | 46% |
| \$5 | 50% | \$10 | 50% | 500-999* | \$15 | 50% | \$20 | 50% |
| \$4.6 | 54% | \$9.2 | 54% | 1k-2.5k* | \$13.8 | 54% | \$18.4 | 54% |
| \$4 | 60% | \$8 | 60% | 2500+* | \$12 | 60% | \$16 | 60% |

\$99+ Setup fee

\$99+ Setup fee

\$39+ Setup fee

\$99+ Setup fee

*Set-up Fee waived at these volumes